

News

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Transformational project in Slough named ‘Development of the Year’

A residential, retail and leisure hub in the heart of Slough has scooped the coveted ‘Development of the Year’ accolade at the recent Thames Valley Property Awards.

Developed and delivered via Slough Urban Renewal (SUR) - a partnership with between Slough Borough Council and national urban regenerator, Muse Developments - the landmark project has repurposed the town’s old library site and delivered a dual-brand Moxy and Residence Inn hotel alongside Novus, a new collection of 64 studio, one and two bedroom apartments.

With its 152 rooms, The Moxy incorporates Thunderbirds graphics in its décor in honour of the popular vintage puppet series filmed in the town by its creator Gerry Anderson. The Residence Inn’s 92 suites meanwhile are designed with longer-staying guests in mind and boast fantastic views of the London skyline.

Commenting on the tough task the judges faced in selecting finalists and winners, Peter Laurie, Senior Adviser at awards organiser The Business Magazine, said: “The last 18 months have been like no other for the property sector and all of our finalists rose to the challenges they came up against. Businesses operating in both the commercial and residential property sectors have had to be agile in seeking new opportunities and these awards recognise their outstanding efforts.”

Andy Howell, general manager for Slough Urban Renewal, SUR, said: “We are ecstatic to have won. Hopefully what we have shown here is that this mixed-use development is a catalyst for change.

“The project has been a true partnership approach, with SUR working closely with the wider team of Cycas, Morgan Sindall Construction, Franklin Ellis and Stubbings to create an outstanding product which has considerably changed the town’s skyline, alongside positive community and economic outcomes.”