

News

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Time Square partners start the new year with a bang as Parlour signs deal

New York-inspired bar and eatery concept, Parlour, has exchanged a 3,869 sq ft deal with Time Square partners to become the first operator in 2022 to sign up and take space at the scheme.

The £142m mixed-use destination in the heart of Warrington town centre has been delivered by Warrington & Co on behalf of Warrington Borough Council, with one of the UK's leading specialists in town and city-centre regeneration, Muse Developments, appointed as development manager.

The team behind Parlour will start its fit out imminently as it looks to bring an independent, all-day eating and drinking experience to the town centre. The concept is centred around New York-style pizzas, burgers and salads paired with drinks from a well-rounded menu of local beers, carefully curated cocktails and excellent wines, as well as artisan coffee, teas, smoothies and brunch. Parlour will be open for lunch, dinner and drinks, seven days a week and will serve a full takeaway and delivery menu alongside the dine-in offering. Live music, DJs and constantly changing programme of events and activity will create a new social hub at Time Square.

Leon Guyett, development director at Muse Developments, added: "Bringing a new concept such as Parlour to Time Square, as the first occupier unveiled in 2022, despite the challenging circumstances we're in, is a proud achievement for all involved and is a great way to start the year.

"We're seeing that the retail and leisure sector continues to be dynamic and evolving, with independent and regional operators coming forward to expand in new regeneration schemes that blend high-quality, innovative buildings, with both the area's heritage and aspirations for the future.

"Working with our partners at Warrington Council, we've delivered a truly special scheme that's a shining example of successful town centre repurposing that drives the local economy, local opportunities and prosperity for all."

James Wrigley, director at Parlour, said: "We're thrilled to be opening the doors to our Parlour in Warrington. We're going to bring a warm, welcoming, independent new venue to Time Square. Our concept is centred around a quality food and drink offering brought to the table with care and attention. We're creating a place for the community - from weekend get-togethers with friends, to working lunches and family celebrations. At Parlour we'll create an all-day community hub in the heart of this exciting new destination."

Warrington Borough Council's cabinet member for economic development and innovation, Cllr Tom Jennings, said: "I'm delighted this deal with Parlour has been completed - it's yet another fantastic addition to the diverse Time Square offer, which continues to evolve and grow.

"It's very encouraging to see new businesses continuing to come on board at Time Square. It demonstrates the confidence businesses have in our vision to drive forward the renaissance of our town centre and build a bright economic future."

Situated in the centre of Warrington with excellent accessibility via the local road network, Time Square meets the area's high demand for a fresh retail, leisure and entertainment destination. Alongside the new Warrington Market, Cineworld cinema, Gravity, bars and restaurants, Time

Square is home to Warrington Borough Council's new office and a 1,160-space carpark.

Metis Real Estate Advisors acted on behalf of Warrington & Co. and Muse Developments.