

News

1.05.19

Time Square blossoms with The Botanist signing

Warrington & Co. and Muse Developments have announced New World Trading Company's The Botanist is to open a new regional flagship at Time Square, its £142 million mixed-use destination.

Due to open by December 2019, the signing of the restaurant and bar concept is a key milestone in the strategy to secure a vibrant food and beverage mix at Time Square, blending established national brands with rising independents.

The Botanist venue will span 10,000 sq ft and has been designed by an in-house team as a botanical haven for visitors, adorned with signature antique trinkets, greenery and a 'water wall' feature. With an extensive outdoor area and capacity for 295 covers, The Botanist in Time Square will provide a unique offer for the region, with a wide selection of experimental botanical cocktails, a deli-inspired menu, live entertainment, and creative mixology masterclasses.

Chris Hill, CEO at The New World Trading Company, commented: "Our successful roll-out of The Botanist has always factored in the potential of key regional towns across the UK and Time Square in Warrington was an opportunity not to be missed. The vision for the development aligns with our brand, and it will be an ideal location for increasing our footprint in the North West region."

Leon Guyett, development director at Muse Developments, added: "The signing of The Botanist marks the successful launch of our dynamic food and beverage leasing approach for Time Square, setting a precedent for the calibre of offer we are seeking to create. Alongside our letting agent Metis, we are confident this news will create even more momentum amongst equally exciting brands."

The announcement follows news that a state-of-the-art 13-screen, 2,500 seat Cineworld complex will serve as Time Square's leisure anchor. The development also includes premium carparking, a continental European-style market hall, and new offices for Warrington Borough Council all set around an attractive, high-quality public realm.

Situated in the centre of Warrington with excellent accessibility via the local road network, Time Square will meet the area's high demand for a fresh retail, leisure and entertainment destination. According to a report by CACI, Time Square will increase Warrington's catering market potential by 14% to £68.5 million moving Warrington up three places to make it a top ten dining destination in the North West.

Metis Real Estate Advisors acted on behalf of Warrington & Co. and Muse Developments. New World Trading Company dealt directly.