

News

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Muse given the green light for Prestwich redevelopment

Muse Developments has signed an agreement with The Hollins Murray Group (HMG) to progress the long awaited regeneration of the Longfield Shopping Centre in Prestwich, North Manchester.

Plans for the future of the shopping centre will now be developed by Muse in consultation with HMG and members and officers of Bury Metropolitan Borough Council, in consultation with the people of Prestwich.

The site currently comprises a mixture of retail units, the Longfield Suite and a car park however no finalised decisions have been made in regards to what the regenerated scheme will include.

Phil Mayall, development director at Muse Developments, said: “We are excited to be appointed to work on a scheme that has so much potential for improving the retail and leisure offer in such a prominent, central location.

“However we are at the start of a long journey and we are fully aware that previous attempts have not been successful. Accordingly we are treating this as a completely fresh start for the regeneration of Prestwich Village. At this stage all options will be analysed and considered and we will be working in close partnership with HMG and the council to get the right mix for the area. Of course local residents, businesses and stakeholders will also be consulted as proposals emerge.”

“The council’s plans for the improvement of the A56 through the village fit in very well with our ambitions for the Longfield Shopping Centre and have given our plans a major boost”.

Councillor Jane Black, chair of the Prestwich Township Forum said: “We are delighted that a company of the calibre of Muse Developments has the confidence to invest in Prestwich. The council and the forum see improvements to the Longfield Shopping Centre as being a vital part of our wider regeneration plans for Prestwich and we have been working hard to bring this about. We are very excited about working with Muse, HMG and the people of Prestwich to take the scheme forward.”

Nick Casson, CEO of HMG, said: “Muse Developments has successfully delivered a number of complex regeneration projects in the North West over the last few years, including Salford, Manchester and Warrington. Prestwich is a very important regional town and we are confident that by working in close conjunction with such a specialist and experienced developer we are in the best position possible to help deliver a new retail and leisure core for the town.”