

News

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Help to Buy available at Brentford Lock West

The availability of Help to Buy, combined with a focus on community is proving a winning formula at waterside scheme, Brentford Lock West in west London.

Keelson Gardens, the latest collection of homes to be launched at the award-winning Brentford Lock West, has been proving popular. Since its launch earlier this year, over 40% of the one, two and three-bedroom apartments that have been released for sale here are now reserved off-plan.

With Help to Buy available on this latest phase, for many homebuyers, the possibility of owning their own home is now in reach. Nearly 80% of the reservations secured so far have been through Help to Buy, reinforcing the key role this buying scheme is playing in the market.

With its waterside location and a very active and welcoming community already in place, Brentford Lock West has enjoyed wide appeal among owner occupiers in particular. The development has numerous communal areas and a water sports scene on its doorstep, providing lots of opportunities for residents here to get to know each other and to take advantage of the development's enviable waterside location.

Michael Auger, regional director for Brentford Lock West, said: "There is no denying that purchasers at Brentford Lock West are buying into the wider community that is already in place here. It's fantastic to see so many residents making use of the various communal areas we have in place. Whenever I visit, there always seems to be something happening on the water – whether it's a paddleboarding session or the local canoe club making use of the canal, all of which is great to see."

Auger added: "Help to Buy has proved a significant sales enabler for us at Brentford Lock West. Many of our purchasers to date have come from either Brentford itself or the surrounding areas and have been keen to stay local. It is only through Help to Buy that they have been able to make their dream of purchasing a new home a reality. We look forward to continuing to support many more purchasers through their home buying journey here."

Arranged around a beautifully landscaped courtyard, Keelson Gardens comprises a mix of one, two and three-bedroom apartments, duplex apartments, penthouses and townhouses. The homes here benefit from the shared use of a communal courtyard, in addition to boasting their own balcony or terrace. The first release of homes comprises a collection of apartments and penthouses. Help to Buy is available on selected plots. Prices at Keelson Gardens start from £399,950.

Townhouses at Keelson Gardens now selling

This summer, a collection of just six, four-bedroom townhouses were launched at Keelson Gardens. With flexible living accommodation spread over four floors, the townhouses also offer access to an impressive landscaped, outside communal space. In addition, they all benefit from their own private balconies and courtyards. The homes are available for purchase off-plan. All townhouses come with two parking spaces. Prices start from £925,000.

Last chance to buy at the award-winning Chalico Walk

Just a limited number of two and three-bedroom apartments remain for sale at Chalico Walk, the

first homes to have been released on phase two at Brentford Lock West. Prices for the remaining apartments at Chalico Walk, which has just been selected for a prestigious RIBA London award, start from £565,000. All the homes benefit from a balcony or terrace and many of the homes enjoy water views and are ready to move into now.

For more information, please call the Brentford Lock West sales team on 0203 504 6403, email brentfordlockwest@stubbingsltd.co.uk or visit www.brentfordlockwest.co.uk. The Sales and Marketing Suite is open daily 10am-5pm.

Brentford Lock West forms part of a long-term regeneration project to breathe new life into Brentford through the anticipated delivery of in excess of 700 new homes. Close to local shops, leisure facilities, beautiful parks and waterside walkways, the scheme has been carefully designed to maximise the water frontage whilst offering stylish homes, community spaces and commercial buildings in a new desirable west London destination.