

# News

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## **ECF continues Salford transformation with Atelier completion**

Leading development partnership, The English Cities Fund (ECF), scheme partner, Salford Council, architects, Buttress, and contractor, Eric Wright Group, have cause to celebrate, as the latest phase of homes in the £1bn Salford Central masterplan, Atelier, has now completed and is ready to welcome new homeowners.

Atelier is the latest residential development delivered by ECF, which has brought forward 167 stunning one, two and three-bedroom apartments alongside 11 three-bedroom townhouses for sale, with eight ground-floor commercial units and extensive public realm improvements.

The scheme is part of the wider £1bn 50-acre Salford Central masterplan, being delivered by ECF – a strategic joint venture between town and city-centre regenerator, Muse Developments, Legal & General and Homes England – in partnership with Salford Council, which is transforming a key area of the city into two vibrant, commercial and residential districts.

Max Bentham, senior development surveyor at ECF, said: “We’re proud to reach this important milestone in the Salford Central story and we can’t wait to welcome people to their new homes. What we’re creating here at Atelier and across both our Salford Central and Crescent masterplans respectively is a true 15-minute city. A place that that people are proud to call home; that’s diverse, vibrant and connected; has access to all the amenities needed to thrive and prosper and we feel we’re achieving this here in Salford.

“The successes across our Salford Central scheme highlight the unwavering commitment from colleagues and partners across the public and private sectors to deliver innovative, place-changing regeneration that directly benefits communities for the long term.”

Salford City Council chief executive, Tom Stannard, said: “Salford Central is being transformed and I’m pleased to see it reach another milestone with the Atelier development, thanks to the great partnership we have here in the city.

“This new development adds to the mix of homes needed across Salford and I look forward to welcoming people into their new homes when they have settled in.”

John Hartnett, managing director of Eric Wright Construction, added: “ECF engaged with our team and supply chain partners very early in the process, which enabled us to de-risk the site and make swift early progress. We are proud to have delivered these superb new homes safely, on time and on budget to ECF’s rigorous standards.

“Not only have new residences been created for the people of Salford, but we were able to create 325 weeks of employment opportunities for local residents including apprenticeships, work opportunities and placements. In addition, 75% of the workforce was employed from the local area and I’m sure they are just as proud as we are of Atelier, having helped to create quality homes, which will be enjoyed by future generations of Salfordians.”

The £1bn Salford Central masterplan is being delivered by The English Cities Fund, a joint venture between Muse Developments, Legal & General and Homes England, in partnership with Salford City Council. The long-term partnership is currently delivering some of the most complex and most

successful urban regeneration projects across the UK. Following ECF's expansion in 2018, it continues to take on large-scale, challenging sites and create inspiring new places.

Building on ECF's success at Salford Central, it was named by Salford Council and the University of Salford as their chosen development partner to take forward Salford Crescent - a £2.5bn, 240-acre programme of regeneration delivered through a unique partnership that will bring forward a new city district with thousands of homes, alongside innovation and education space, as well as swathes of green public space.

Sales of the residential apartments at Atelier have been going extremely well since its launch, with over 50% now sold. To find out more information, or to book a viewing, visit the website: [atelier-homes.co.uk](http://atelier-homes.co.uk)