

News

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Cineworld premieres at Time Square

Cineworld, the UK's leading cinema chain, has officially launched its state-of-the-art 13-screen multiplex experience at Time Square, the new £142 million development in Warrington.

The key leisure anchor for the mixed-use destination, Cineworld Warrington toasted the launch with an exclusive Gala evening, including a screening of Jumanji: The Next Level on the main-attraction Superscreen.

The extra-wide Superscreen delivers an immersive experience with vivid laser-projection visuals, and in a first for Cineworld, it is fitted with 32 Dolby Atmos speakers for multidimensional sound. The cinema also incorporates a Starbucks café and a dedicated Baskin Robbins ice cream counter.

Kevin Frost, Cineworld's UK Property Director commented on the launch: "It is a major milestone to be opening our doors within this dynamic development. As an anchor at Time Square, and a pioneering operator, we look forward to seeing Cineworld shape the new face of leisure in Warrington as a community-led venue."

Warrington Borough Council's director of growth, Steve Park, said: "The official launch of Cineworld's new multiplex - less than two weeks after the opening of The Botanist - is another significant milestone for the Time Square development. Our town centre is now home to a state-of-the-art cinema complex, further boosting Time Square's credentials as a first-class leisure destination. It's great news for Warrington."

Leon Guyett, development director at Muse Developments, added: "The opening of Cineworld provides a significant anchor for Time Square, which will revolutionise Warrington as a regional destination in its own right. Cineworld's premium and inclusive cinematic offering will appeal to all ages, and is a great complement to The Botanist that will soon be joined by a range of other leading F&B brands."

The landmark Cineworld neighbours restaurant and bar concept The Botanist's 10,000 sq ft flagship at Time Square, which opened its doors in late November.

The wider development will also include a continental European-style market hall with capacity for approximately 300 covers and 60 kiosks, including a number of food and beverage operators. Warrington Borough Council's new 103,000 sq ft office, a 1,160-space carpark, and attractive new high-quality public realm are also in development.

Situated in the centre of Warrington with excellent accessibility via the local road network, Time Square will meet the area's high demand for a fresh retail, leisure and entertainment destination. According to a report by CACI, Time Square will increase Warrington's catering market potential by 14% to £68.5 million moving Warrington up three places to make it a top ten dining destination in the North West.

Time Square is being delivered by Warrington & Co on behalf of Warrington Borough Council, with urban regeneration innovators, Muse Developments, appointed as the scheme's development manager.

Metis Real Estate Advisors acted on behalf of Warrington & Co. and Muse Developments. Wareing &

Partners represented Cineworld.