

News

17.09.15

Cineworld named as cinema operator for Warrington's Bridge Street Quarter

Warrington Borough Council (WBC), in partnership with Warrington & Co. and Muse Developments, has announced that a deal has been signed with cinema operator Cineworld to open a site in the centre of Warrington, as part of the Bridge Street Quarter regeneration scheme.

When the cinema opens in 2019, Cineworld will be the anchor tenant of the 300,000 sq. ft. retail and leisure-led Bridge Street development and will provide Warrington with a state-of-the-art, 13 screen, 2,500 seat, multiplex cinema.

When complete, the £107 million project will comprise the cinema, a new 42,000 sq. ft. market hall, family restaurants, a new 1,100 space multi-storey car park, new Council offices, retail units and a new public square.

The Bridge Street Quarter scheme will provide high quality day time and evening facilities, which will be a huge advantage to the town centre and surrounding areas and create a significant boost to the local economy.

The multiplex will offer a next generation cinema experience, anchored by Cineworld's unique Super Screen stadium theatre which will include a wall to wall full height screen, dual projectors giving a brighter 3D experience and multiple Dolby Atmos speakers providing breath-taking multidimensional sound.

Speaking about the announcement Leader of Warrington Borough Council, Councillor Terry O'Neill said: "The signing of Cineworld is a major coup for Warrington town centre and is a huge stride forward for the Bridge Street regeneration scheme. The offer to the public is fantastic and we are thrilled that Cineworld have chosen to open in Warrington. Their decision demonstrates the appeal of Warrington as a location and the confidence that leading names within the retail and leisure industry have in the town."

Kevin Frost, Property Director for Cineworld said: "We are delighted to have found the perfect home for our new cinema in Warrington. The proposed scheme will give us the room to offer our new customers the full choice of movies and formats available."

Steve Park, managing director, Warrington & Co., Warrington's partnership for economic growth added: 'The Bridge Street Quarter scheme is a key economic driver in Warrington's ambitious framework for growth, Warrington Means Business and Warrington & Co. is proud to be leading its delivery. The new Cineworld multiplex along with the restaurants, new market hall, civic offices and public square will be a massive draw into the town centre'.

David Burkinshaw, development director at Muse Developments, said: "This is excellent news for the Bridge Street Quarter project and Warrington as a whole. We're delighted to be working with Cineworld, Warrington & Co. and the Council to deliver this transformational scheme for the town. It will provide a brand new leisure destination, which will provide the very best amenities for local residents and ensure that the town continues to attract visitors from across the region."

It will create up to 400 construction jobs and 400 new permanent jobs in the leisure, retail and restaurant sectors when the whole project is fully completed in 2019.