

## Basing View, Basingstoke



**TOTAL VALUE** £200M  
**TARGET END DATE** 2020  
**DURATION** 7Y

### RESPONSIBLE BUSINESS



#### Sectors

- Office, Leisure, Residential, Retail

#### Location

- Basingstoke

#### Project profile

- Muse is Basingstoke and Deane Borough Council's development partner for this regeneration project which will deliver around 650,000 sq ft of new development across various sites.

#### Partners

- Basingstoke and Deane Borough Council

#### Capabilities

- Responsible Business, Urban Regeneration, Commercial development

## Responsible business

### • Related news

Two new lettings at One New Bailey

Muse shortlisted for three Estates Gazette Awards

Muse in Insider Wales win for Colwyn Bay

### • Related Links

2018

2017

2016

2015

### Enhancing communities



Basing View enjoys a town centre location (adjacent to retail, leisure, cultural and public transport amenities), as well as proximity to the motorway network and a skilled labour pool.

### Improving The Environment



As well as reviewing the wider transport links, a key masterplan objective is to deliver car parking densities at appropriate levels to meet occupier expectations.

### Working Together With Our Supply Chain



The project has the potential to double the number of jobs currently available at the park to around 10,000 over 10 years.

